

VASHI DURGOTSAV - 2011



Vashi Cultural Association
Registration No. MAH/614/05/Thane
B-404, Raheja Residency
Sector -14, Vashi,
Navi Mumbai – 400703
Phone: 022-27651487

VASHI DURGOTSAV - 2011



Vashi Sarbojanin Durgotsav 2011 will be celebrated for the seventh consecutive year from 2nd of October to 6th of October 2011 under the auspices of **Vashi Cultural Association**.

As in earlier years, the venue of **DURGOTSAV-2011** will be the **ICL School Ground, Sector 15, Vashi, Navi Mumbai**. This venue is centrally located within Vashi residential and commercial area and is easily approachable from all directions.

Durgotsav celebration has been the most important event in the calendar of activities that are performed by Vashi Cultural Association every year. Other programs and celebrations include Lakshmi Puja, Saraswati Puja apart from other cultural events like Holi, Bengali New Year, Rabindra Jayanti, Varsha Mangal, etc. During Durgotsav celebration every year, we stage several entertainment programs with a host of modern and renowned Bengali artists from West Bengal in various fields of performing arts like Music, Drama, Stage Shows, Band, Dance, Recitation, etc. – all aimed at exposing the local populace to the rich, varied and substantive Bengali Culture.

While organizing these events, we remain conscious of our social responsibilities and undertake several activities to help the needy in various causes. We partner many Social Organizations (NGOs) to augment such efforts.

On this auspicious occasion of **DURGOTSAV-2011**, we shall be raising funds to support all the activities that we have planned this year. Like previous years we will be publishing a Souvenir on the occasion of Durgotsav. The Souvenir will provide to our sponsors an unique opportunity to canvass their products and services and also help us in raising funds to support the social activities throughout the year. We also have other avenues of sponsorship like Corporate Stalls/ Banners / Gates and Sponsoring our Cultural Programs for which details can be provided on request.

We hence earnestly request your kind patronage and support for **DURGOTSAV-2011** - through booking advertisement space in souvenirs and also in other forms (banners, stalls, sponsorship of events, etc).

With warm regards
PARTHA ROY
President
Vashi Cultural Association

ARINDAM DATTA
Convener- Finance
Vashi Cultural Association

To,
The Chief Convenor
Finance Committee
Vashi Sarbojanin Durgotsav Committee
B-404 ,Raheja Residency , Sector-14
Vashi , Navi Mumbai 400 703



Dear Sir,
In response to your appeal – we would request you to reserve a space in your souvenir as per details given below.

■ Back Cover	Rs. 40,000
■ Front inside Cover	Rs. 30,000
■ Back Inside Cover	Rs. 25,000
■ Double Page –Four Colour Pull Out	Rs. 20,000
■ Full Page Colour A4	Rs. 12,000
■ Full Page Colour Paper	Rs. 10,000
■ Full Page – B/W	Rs. 8,000
■ 1 / 2 Page – B/W	Rs. 5,000
■ 1/4 Page – B/W	Rs. 3,000

On the _____ day Of _____ 2011 , I / We
have donated to Vashi Cultural Association the sum of Rs. _____
(Rupees _____
_____ only)

By Cash / Cheque / Draft No. _____ dated _____

Drawn on _____ Bank

Date _____

Place _____

Signature / Seal Of Advertiser

*Pl.note – All Cheques / Drafts should be drawn in favour of **Vashi Cultural Association**.*

For office use only

From issued through :.....Ref.No.....
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